

## Case Study

### Advantage Accountancy – Mobiles

Advantage Accountancy were provided with friendly, cost-efficient advice for their data usage and mobile phone tariffs. Blend's expert team also created a single business account to make billing easier for Advantage Accountancy and remove the hassle of multiple invoices.



Advantage Accountancy provides advice and services across Accountancy, Corporate Finance and Taxation based in Cardiff.

Working closely with clients, the Advantage Accountancy team rely on their mobile

phones to stay connected and quickly answer any queries and issues that may arise. As a result, the team had a large number of personal EE contracts for staff mobile phone usage that made billing more of a hassle than needed. Obtaining key stats on data usage was difficult due to EE's constantly busy customer service lines and several individual bills meant more time spent on admin to keep track of usage.

Analysing and understanding the Advantage Accountancy team's data usage, Blend provided the team with better informed decisions when it came to their network provider and tariffs. Blend provided the business with a more cost-effective way to obtain the latest mobile phones for its staff without the high costs of contracts through SIM only plans. Blend acknowledged that Advantage Accounting had purchased handsets separately and how SIM only plans gives more data for a lower price. This took cost effective solutions for Advantage Accountancy further and ensured that they were given an overall better deal.

Our expert team also created a single business account to make billing easier to manage using our user-friendly online billing platform to remove the hassle of multiple invoices. Blend also provided the team with a generous data package to meet business needs, as well as a dedicated account manager to handle any issues and queries without the long wait associated with customer service lines.

### Project Specifications



Cost savings



Local account management