BLEND TELECOM MOBILE, FIXED, BROADBAND, SECURITY

Case Study

Kaleidoscope Project-Energy

Kaleidoscope Project is a charity headquartered in Cardiff with offices across the UK, to support people and families affected by substance use. They were already an existing customer, with Blend Telecom upgrading and managing its 160 mobile devices on the EE network, helping the organisation benefit from a monthly saving of 56%.



Blend Telecom approached Kaleidoscope to offer to help consolidate Its energy estate and take advantage of lower rates, due to the Coronavirus Pandemic bringing energy prices down to multi-year lows. Kaleidoscope wanted to take advantage of the drop in the energy market and lock in to ensure budget certainty for the next few years, as being a charity, cost is critical.

Managing a multi-site brings extra complications, as each meter can have a differing contract length with different suppliers. Kaleidoscope had 11 separate meters for us to quote. But as we work with over 18 energy suppliers in the UK, we were able to go out to the market and get the best price available for each of Its individual meters. Also, as the market was at a five-year low at the time, we successfully secured these lower prices for them for the next two years by signing them up to a fixed-term contract.

By securing energy contracts along with managing mobile devices, Kaleidoscope now has a single point of contact for two of Its main business utilities. As a charity, this is especially important as it has not only saved them money on utility bills that they can use elsewhere in the business, but also freeing up time and allowing them to focus on what is really important to them; helping support people and families affected by substance use.

Project Specifications

