

Case Study

John Pearce Transport – Multi-Solution Package

John Pearce Transport was using phones unsuited to its line of work and wanted to adapt its technology to better suit the industry. Blend Telecom created a multi-solution package for the transport giant that has resulted in a number of key business benefits

“Excellent service, cost savings and good advice provided by Blend”
– MANAGING DIRECTOR CLIVE DAVIES



When Blend Telecom looked through John Pearce Transport’s existing package, it was clear that they were paying far too much for their mobile data. Transferring them to the EE network allowed John Pearce Transport to take advantage of the UK’s largest network and achieve a monthly bill saving of 45% while also getting a bigger data allowance.

Transport companies need their mobiles to be a tool, not a toy. We recommended ‘rugged’ handsets for the company’s drivers, which are built for tough environments. The devices are waterproof (as deliveries aren’t always made in the sunshine), dust proof for the harshest site environments and drop proof up to two meters as accidents sometimes happen.

Blend provides a managed service through mobile device manager, MobileIron, enabling the business to track devices on their travels, pre-load WiFi settings so devices automatically connect to their warehouses which saves data costs. MobileIron also forces password locks and remote wipes to devices, ensuring customer data remains secure and that the phone is for work use only. Drivers can also securely access the company’s internal handbooks, policies and forms while out on the road and allow for signature capture for deliveries.

Project Specifications



Rugged handsets



Monthly account reviews



Mobile device manager



Local account management



Cost savings



Increased data allowance