

Case Study

Kaleidoscope Project – EE Corporate mobiles

Kaleidoscope Project commissioned Blend Telecom to manage 160 mobiles on EE Corporate, increasing service levels and dramatically reducing costs.

“Having sourced our previous mobile contracts with the service provider directly and via a broker/reseller, we were in limbo as to which was the best route to take for our renewal. Blend Telecom approached Kaleidoscope in a friendly, non-salesman like manner which immediately appealed to us. They continually demonstrates their expertise and also their commitment to providing customers with an honest, reliable service”

– FINANCE MANAGER
ANDREW LLOYD



Kaleidoscope Project is a charity headquartered in Cardiff with offices across the UK supporting people and families affected by substance use. Blend Telecom was successfully chosen to upgrade and manage its 160 mobile devices on the EE network - drastically reducing costs, improving customer service and mobility.

Kaleidoscope was happy with the 4G coverage that EE provided, but needed extra help in keeping track of 160 devices in the field, which is where Blend Telecom recommended a mobile device manager. As part of the contract with EE, Blend Telecom successfully negotiated Mobile Iron free of charge for the duration of the contract and provided a managed service to enable and deploy the devices. The mobile device manager means Kaleidoscope can protect confidentiality by securing and managing all devices remotely by: enforcing passwords, remote wiping, live location tracking, remote locking and the facility to push down apps.

New devices were recommended and chosen from the android enterprise recommended program, meaning the customer receives two years of security patches as standard. Blend upgraded all devices to the latest security version before being deployed, avoiding any bill shocks from going over data allowances. All devices are now managed through an online platform making user changes and lost device management simple.

Kaleidoscope now has a proactive, dedicated account manager on-hand supplying monthly summaries to keep an eye on spend and actioning day-to-day tasks, such as sim changes and new device deployments.

On top of this, Kaleidoscope is benefiting from a monthly saving of 56%

Project Specifications



Mobile device manager



Cost savings



Local account management



160 mobile device upgrade



Monthly account reviews



New devices fit for purpose