

# Case Study

## Little Man – 5G Broadband

Blend worked with Little Man to overcome their lack of fibre broadband by providing the team with a 5G unlimited data SIM with rocket fast Wi-Fi and the best tariffs in the market.



Little Man is located at the heart of Cardiff City Centre. However, this central location meant that that Little Man had incredibly slow Wi-Fi due to the lack of fibre broadband common in central locations. This meant that not only were customers experiencing weak Wi-Fi connectivity, but much of the business' admin work had to be done outside of the building as broadband was far too slow.

Typical ways to overcome this issue was for Little Man to install a lease line which would incur expensive installation and running costs for the business. That's where Blend Telecom stepped in.

Our expert team immediately recognised the problem and offered a perfect solution that meant that Little Man could benefit from super-fast broadband and save money as well. Our partnership with Vodafone ensured that Little Man were provided with a 5G unlimited data SIM with rocket fast Wi-Fi and the best tariffs in the market.

With help from Blend, customers can now enjoy speedy internet browsing during their visit, while Little Man employees can now conduct business admin work under one roof. Little Man was also happy to be provided with a handy mobile phone app to manage their guest wifi from changing passwords to limiting timed access for customers.

## Project Specifications



Local account management



5G



Faster broadband



Guest wifi